

# STRATEGIC HSE SYSTEMS INC.



# COMPANY PROFILE

*A decade of taking care of your safety*



# CONTENTS

- 03** | About Us
- 06** | Our Team
- 08** | Services
- 15** | Contact

**WE TAKE CARE OF YOUR  
SAFETY SO YOU CAN TAKE  
CARE OF YOUR BUSINESS**



# ABOUT US



**We understand the requirements necessary to operate with confidence and achieve compliance with legislation, worker training, and the development of streamlined and efficient processes to ensure success. Our “hands-on” approach for our clients is what makes our company truly unique.**

Headquartered in Peace River, Alberta Strategic HSE Systems Inc. has been a proven service provider to Western Canada since 2010. We specialize in Transportation and Occupational Health and Safety and provide high-quality

compliance-based solutions designed to educate, measure, and assist our client requirements. In addition, we offer business development, joint venture capacity building, as well as digital marketing services.

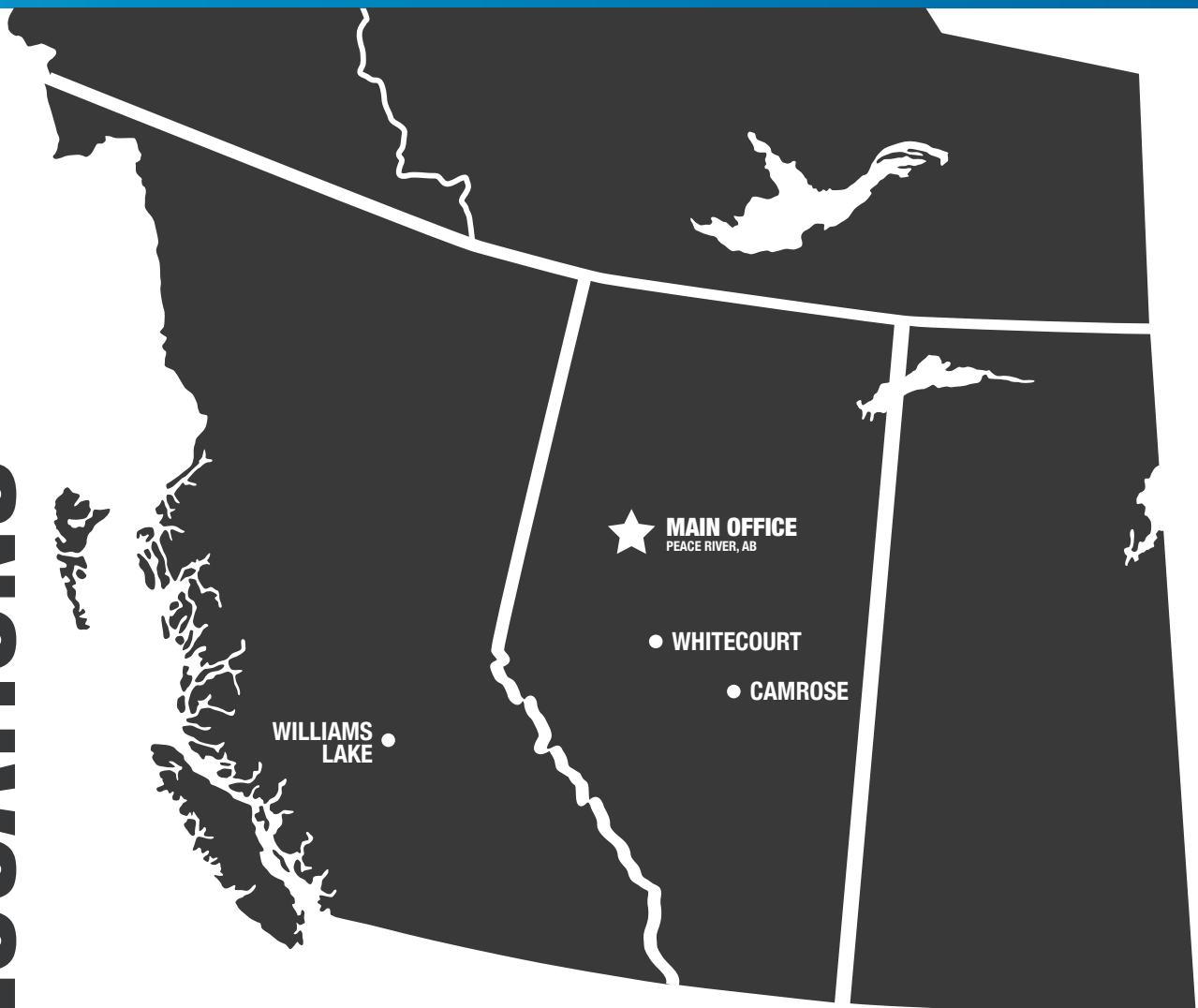
# VALUES



# TOGETHER, WE CAN MAKE A WORLD OF DIFFERENCE TO YOUR WORKING WORLD.

Our vision is to empower our clients to operate with confidence in a healthy, safe, productive, and compliant manner. Our team of professionals respect the client and provides the utmost professionalism and focus to meet their needs.

## LOCATIONS





# OUR TEAM



**SAMUEL ELKINS**

Owner & Founder



**ANGELA LAVOIE**

Program Development Manager



**SARAH SHAW**

Transportation Compliance Manager



**LISA SCHNEIDER**

Field Operations Safety Manager

*Our team of professionals respect our clients and provide the utmost professionalism and focus to meet your needs.*



**KENT RUSSELL**  
Operations Manager



**AMBER KUESTER**  
Occupational Health Technician



**DR. NERINE RAS**  
Medical Director



**RYLEE ARMSTRONG**  
Chief Marketing Officer



**SAPHIRE ELKINS**  
Executive Assistant

*“Success comes from delegating, risk-taking and have a good team”*

*- Richard Branson -*

# SERVICE LINE

We understand the requirements necessary to operate with confidence and achieve compliance with legislation, worker training, and the development of streamlined and efficient processes to ensure success. Our “hands-on” approach for our clients is what makes our company truly unique.





# TRANSPORTATION COMPLIANCE



**Providing high quality compliance-based solutions designed to educate, measure and assist the transportation industry.**

We understand the requirements necessary to operate with confidence and achieve compliance with legislation, driver training, and the development of streamlined and efficient processes to ensure success.

We've partnered with Titan GPS, powered by Certified Tracking Solutions, to provide the best technology for compliance, improved fleet safety and efficiency, and reliable business analytics.

Coupled with Titan GPS fleet tracking solutions like FieldDocs (a digital forms field operations app), AI dash cams, and ELD devices, it's easy for your business to gather data and provide compliance-based solutions tailored to your needs.

Whether you need GPS fleet tracking for the energy sector, landscaping, or forestry—or anything in between—Strategic HSE and Titan GPS have your back.

In partnership with  
**TITANGPS**

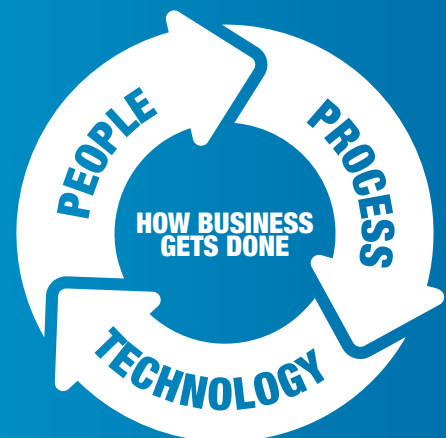
## Did You Know?

**Alberta carriers must comply with National Safety Code including:**

- National Safety Code (NSC) Carrier Safety Program
- Carrier Maintenance Program
- Hours of Service Logs (Provincial/Federal)
- Cargo Securement
- Vehicle Weights and Dimensions
- NSC Drive Training
- Continuous & Regular Truck/Trailer Maintenance

## Here's Where We Come In:

- NSC Carrier Safety Program Development
- Carrier Maintenance Program Development
- Data Management Including:
  - Truck/Trailer and Driver File Management
  - Hours of Service Logbook Auditing - Provincial and Federal
- NSC Driver Training Programs
- Incident/Accident Investigations & Post-Incident Drug and Alcohol Testing



# HEALTH & SAFETY SOLUTIONS



Health and safety are the underpinnings of any business or industry and should be approached with professional care and consideration. With the right systems in place, you can be confident about the safety of your employees and your legal compliance.

## Reach Your Safety Goals

At Strategic HSE Systems Inc., we are an all-encompassing Health, Safety, and Environment (HSE) provider based in Peace River, Alberta. Our experience spans most industries and includes small companies and large international corporations. We recognize that our services have a significant impact on your organization, we provide services that surpass just the status quo. Unlike other service providers, we have a practical “hands on” approach to safety that makes our company truly unique. With an experienced team of professionals, we will assess your needs and provide customized solutions to you at competitive rates.

## SMS Program Development

We can build and customize your Safety Management System (SMS). After building numerous safety management systems, a natural evolution occurs. Our safety management system (SMS) architecture will help make sense out of your SMS needs, regardless of the size of the company or the industry in which you work. In addition, our staff works with your organization to ensure the successful implementation of your SMS.

## ISNetworld, ComplyWorks, and Avetta

Being in compliance with 3rd party vendor management verification programs can be very time consuming. Our clients find it more cost effective and efficient to outsource the set up, administration, and ongoing maintenance of these programs to us.



Strategic HSE Systems Inc. is in no way endorsed, sponsored, approved by, or otherwise affiliated with ISNetworld®.

# HEALTH & SAFETY SOLUTIONS

## COR/SECOR Audits

We provide qualified, trained, and experienced staff to conduct internal/maintenance and external COR/SECOR audits. We can also work with you and your staff to ensure that your organization is well prepared for the audit and completed before the COR/SECOR expiry date.

## SMS Field Support

We provide short and long term field support with the necessary field support with the necessary industry knowledge, education, attitude, and work ethic to meet your field related demands including worksite inspections, equipment and vehicle audits, worker safety observations, and incident investigations.

## WCB Claim Management

When one of your employees injures themselves on the job, it can be challenging to stop everything, submit the report of injury and manage the claim. To help support you and your employees in these situations, we can help you work through the hassles and cut through red tape involved including managing Return to Work Programs. We know that the complexities of an employee's health issue and a successful return to work following an absence require a comprehensive and sensitive approach, with careful attention to an individual's unique circumstances.

## SMS Software

For over 10 years we have partnered with DATS to implement a comprehensive, affordable, and intuitive SMS software platform that can work off-line in remote worksite settings. We have the experience and know-how to make the transition and implementation smooth resulting in a scalable and practical on-line SMS program. We can also develop and customize and digital form with automatic filling capabilities in a stand-alone form or integrated within the on-line SMS program.

## Ongoing SMS Support Bundle

We can manage all aspects of your SMS to be efficient, up to date, and in full compliance. Let us take care of your safety, so you can take care of your business.



**D.A.T.S**  
Digital Action Tracking System





# MARKETING & BRANDING

## HERE'S WHY IT'S IMPORTANT TO INVEST IN PROFESSIONAL DESIGN:

Good design leads to clean messaging and clean messaging allows your business to visually convey your professional identity to your ideal clientele.

We take pride in providing creative solutions from start to finish. Our main focuses are ensuring quality customer service, fast turnaround time, and end products that effectively convey clients' messaging.

### Logo Design

Get a custom professional logo designed to perfectly convey your message. We'll take an in-depth look at your business, your target markets and your ideal clientele to come up with a few design options to choose from, then we'll go through the revision process to finalize a design that you'll love, to represent your business.

### Print Design

Printed assets take your brand one step further in the eyes of your clients and maximize your ability to get through to your customers. Sale brochures, service lines, company profiles, business cards and more; everything you need to display who you are.

### Website Design

Looking for a modern website that's easy to navigate for your customers? You've come to the right place. Having a professional website will not only help convey your products & services, but it will also create a unified brand image for your business on a digital platform that your customers will appreciate.

### Digital Marketing

We take information about your business and market it to the digital world. Google, Facebook, LinkedIn, & Instagram, we will create a plan to maximize your reach to your online audience and get the word out about your business and services.

### Business Development

Do you have a Mission & Vision statement? Company Values? Professional emails with a custom domain? No worries, we'll help you get all of that sorted out so we can better market your business.

LOGO  
DESIGN

PRINT  
DESIGN

WEBSITE  
DESIGN

DIGITAL  
MARKETING

BUSINESS  
DEVELOPMENT



# OCCUPATIONAL HEALTH TESTING SERVICES



## Drug & Alcohol Testing

The use of illegal drugs, alcohol, medications and other substances can adversely affect job performance, the safety of employees and the people they work with. Employees and contractors are required to report to work in fit mental and physical condition to perform their work. Certain positions held by employees and contractors may be designated as safety-sensitive. Individuals in these positions are required to pass a drug and alcohol test as a condition of certification into the position to maintain their contractual obligations with respect to adhering to company and client policies. Strategic HSE Systems Inc. Occupational Health Testing provides accurate and timely results to support informed decision-making at work, at home, and in the community.

We offer drug and alcohol testing technologies including oral fluids and urine testing for all your pre-employment, pre-access, reasonable suspicion, and post-incident requirements. Samples are analyzed by the Substance Abuse and Mental Health Services Administration (SAMHSA) approved labs to ensure gold standard.

## Drug & Alcohol Testing Services

- Oral Fluid/Saliva Drug Testing
- Urine Drug Testing
- Breath Alcohol Testing
- Emergency/After-Hours Testing
- Mobile Drug Testing
- Random Drug and Alcohol Testing
- Pre-Employment/Access Drug and Alcohol Testing
- Post Incident Drug and Alcohol Testing
- Drug and Alcohol Testing Policy Development

## Your drug and alcohol policy sets the stage for a successful fit-for-duty program.

Having a documented drug and alcohol policy provides a framework for dealing with substance abuse, medical conditions, and related stress and fatigue. With a policy in place, your employees know what is expected and what to do to help ensure that your workplace is safe and drug-free.

We have years of experience creating effective drug and alcohol policies designed to fit your drug and alcohol testing program. Before developing a drug and alcohol policy, we help you determine your goals to ensure the policy helps you meet your objectives. Your drug and alcohol policy should include measures for tracking performance. These may include monitoring changes in absence rates, the number of incidents, the number of refusals, etc. By tracking performance, you can clearly show if there is a direct link between substance abuse and incidents and modify your drug and alcohol testing program as needed.



# COVID-19 TESTS

We offer COVID-19 testing by appointment for individuals and groups at various locations, including on-site testing at your site.

**INBOUND/OUTBOUND  
TRAVEL**

**ON-SITE EMPLOYER  
SCREENING**

**ASYMPTOMATIC &  
SYMPTOMATIC TESTING**

## TYPES OF TESTS

Our professionally trained staff is able to administer a variety of COVID-19 tests including PCR Testing, Rapid Antigen Tests, and Antibody Testing

### PCR RAPID TESTS

PERFECT FOR: International Travel  
TIMELINE: Results in 20 minutes

#### ABOUT PCR RAPID TESTS

Detects the presence of viral RNA. It is very accurate and efficient. This test is able to detect a COVID-19 infection even before the person becomes infectious and will allow early isolation.

### RAPID ANTIGEN TESTS

PERFECT FOR: On-site Employee  
Screening and Asymptomatic/  
Symptomatic Individuals  
TIMELINE: Results in 15 minutes

#### ABOUT PCR RAPID TESTS

This Covid-19 test detects certain proteins in the virus. Using a nasal swab to get a fluid sample, antigen tests can produce results in minutes.

### ANTIBODY TESTS

PERFECT FOR: Determining if you've  
previously had the COVID-19 virus  
TIMELINE: Results in 15 minutes

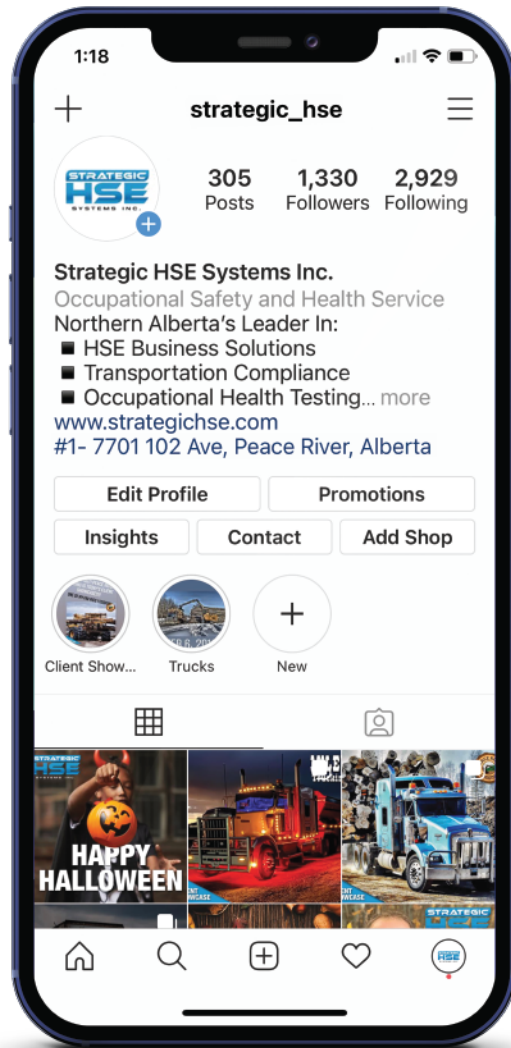
#### ABOUT ANTIBODY TESTS

This test measures antibodies to the SARS-CoV-2 virus in the bodies of people who have already had COVID-19 or are successfully recovering from the disease. Antibodies are not present at the onset of the disease.

For a quote customized to suit your requirements, please contact us at:  
**INFO@STRATEGICHSE.COM OR CALL (780) 617-7706**



# FOLLOW US ON SOCIAL MEDIA!



**@STRATEGIC\_HSE**

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**STRATEGIC**  
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SYSTEMS INC.